

# Girlguiding Scotland supports the STV Children's Appeal



stv  
children's  
appeal

STV Appeal SCIO SC042429

# Last year Girlguiding Scotland supported the STV Children’s Appeal with units getting involved in TV presenter, Lorraine Kelly’s 24 hour Ceilidh.

This year we would love to encourage even more units across Scotland to get involved in supporting the STV Children’s Appeal. There are lots of ways that you can support the Appeal whilst having fun at the same time!



“

I would like to say a huge ‘Thank You’ to everyone at Girlguiding Scotland for pulling out all the stops to support my 24 hour ceilidh extravaganza for the STV Children’s Appeal. I was so impressed and touched by the fundraising efforts by girls and young women across the country, which raised over £3000 to help children affected by poverty in Scotland.

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Lorraine Kelly

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# How the STV Children's Appeal helps

It took just five years for the STV Children's Appeal to raise £11 million. The money raised went into 476 projects all over Scotland, helping around 59,000 children.

## The STV Children's Appeal promises to:

- Give every penny of every pound that you fundraise to the children who need it most.
- Keep all of the money raised within Scotland.
- ▲ Invest every penny into projects that will make a real difference to the lives of children affected by poverty.
- Give a voice to children who can't be heard.
- Support at least one community project in every single local authority in Scotland.



In the past my physical challenges have involved walking and cycling. Up until now I've managed to avoid running, as it's something I'm not great at, but I've decided it's time to add it to the list. So this year I'll be getting involved in all our big partner events, which will see me do the Great Edinburgh Run, four Kiltwalks and Pedal for Scotland. I'm looking forward to the challenges, but must admit I'm really dreading the midges!



Sean Batty

# The Challenge:

**Create:** a fundraising idea for your unit which you can carry out at your regular meeting or as part of a special event. Get your unit together to come up with fun ideas to raise funds for the STV Children's Appeal. Your idea can be as simple as you want to make it.

## Plan

- Once you have decided on your fundraising idea, it's time to get planning!
- Pick a date and a venue (this could be where you have your meeting or another local venue)
- What will you need? STV Children's Appeal can provide you with balloons and stickers to decorate your event.
- Tell People! Let your friends and family know what you are doing and why.
- How will you raise money? Depending on your event, you could be sponsored by friends and family to do an activity, or perhaps you want to sell items for a donation like a bake sale. Alternatively you might want to host an event and ask for a donation for people to take part.
- Decide on who is responsible for what on the day to ensure your event is a success.
- Tell Girlguiding Scotland what you plan to do for a chance to win a fantastic prize for your unit! Competition details on page 7.



## Fundraise and have fun!

- STV will be looking to film a number of events for our special TV programme and so your unit might be filmed by STV! Keep the STV Children's Appeal updated with your plans leading up to the event to see if STV can make it along. You can also send any photos you have to the Appeal team; these will be displayed on STV Children's Appeal social media channels and website.
- After the event, collect in all your donations. Let the STV Children's Appeal team know your total raised so that we can post a special thank you on our website and also issue with a fundraising certificate.

# Fundraising Ideas

- Hold a bake sale – you could even design your own STV Appeal cupcakes!
- Organise a talent show and invite your friends and family to watch
- Hold a silent disco
- Create a sports day challenge
- Organise a sponsored walk in your local area
- Host a sponsored silence
- Organise a fancy dress party – why not dress up as your favourite cartoon character!
- Plan a jumble sale – clear out your old toys and games to help children in Scotland
- Make an STV Children's Appeal mascot and sell for a donation
- Carry out a cooking class – why not try to cook a meal on a budget?
- Take part in one of the 4 Kiltwalk events happening across Scotland in Glasgow, Edinburgh, Aberdeen or Speyside (options of 6/8, 13 & 26 miles)
- Why not take on 'Pedal for Scotland' and raise money in the process
- Hold a quiz and test the knowledge of your friends and family



# How to Donate

Thanks so much for raising money for The STV Children's Appeal.

You can pay in the money raised by cheque, at the Royal Bank of Scotland branch or online. **Please do not send cash directly to The STV Children's Appeal.**

## Pay by cheque

Please complete and return this pay in form with your cheque to: STV Children's Appeal, Pacific Quay, Glasgow, G51 1PQ

Contact Name \_\_\_\_\_

Club Name \_\_\_\_\_

Address \_\_\_\_\_  
\_\_\_\_\_

Postcode \_\_\_\_\_

Email \_\_\_\_\_

Telephone \_\_\_\_\_

☐ I enclose a cheque made payable to 'STV Children's Appeal' for £ \_\_\_\_\_

## Pay in at any branch of Royal Bank of Scotland or visit your online banking

Please use the details below to pay in your money at any branch of RBS.

**Account details:** Royal Bank of Scotland

**Account name:** STV Children's Appeal

**Account No:** 11956729

**Sort Code:** 83-06-08

Please use club name as reference.



If you are returning a cheque by post, please remember to send your sponsorship form to the address above so that we can claim Gift Aid.

*giftaid it*

**Thank you for your support!**

# Competition Time!

Here's an added incentive to get creative with your fundraising ideas.

The group that comes up with the most exciting and innovative fundraising idea will have the chance to present a cheque LIVE on air at the STV Appeal Show in September. The runners-up will have the chance to go behind the scenes at STV for a weather workshop with Sean Batty along with a tour of the STV studios.

Contact Girlguiding Scotland for T&Cs.



## Keep in Touch



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[www.stv.tv/appeal](http://www.stv.tv/appeal)



[@STVAppeal](https://twitter.com/STVAppeal)



[facebook.com/AppealSTV](https://facebook.com/AppealSTV)

**Girlguiding Scotland would love to hear about your fundraising ideas:**



[yourstories@girlguiding-scot.org.uk](mailto:yourstories@girlguiding-scot.org.uk)



[facebook.com/GirlguidingScot](https://facebook.com/GirlguidingScot)



[@GirlguidingScot](https://twitter.com/GirlguidingScot)

**Thank You  
&  
Good Luck!**

